

# QRevolution

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**Auto Data Direct (ADD)** has developed a revolutionary product that utilizes a Quick Response (QR) Code (bar code) on a scannable sticker to deliver key vehicle data to car buyers, even when the dealership is closed!

ADD's new QR code sticker allows consumers with a camera phone or smart device to scan a sticker affixed to a vehicle and instantly access vehicle and dealership information. Easy-to-print vehicle stickers give consumers access to a federal vehicle history report with data from the National Motor Vehicle Title Information System (NMVTIS). The QR code product is a great icebreaker for salespeople, and through links provided with the vehicle history, dealerships can guide buyers directly to their website and provide details such as price, photos, dealership hours and other sales information.

Mobile technology is changing the way consumers interact with the world, and ADD is revolutionizing the way dealers interact with customers.



## About Auto Data Direct

Founded in 1999 in Tallahassee, Florida, Auto Data Direct, Inc., (ADD) provides a range of services to the automobile industry. The web-based service offers dealers instant access to multiple states real-time motor vehicle and driver license records. ADD also provides print-on-demand temporary tags and metal plate transfers in Florida. ADD contracts with the American Association of Motor Vehicle Administrators (AAMVA) to provide vehicle history reports using NMVTIS.



# MAKING HISTORY!



[www.ADD123.com](http://www.ADD123.com)

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US Patent Application No. 61389390

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**USA Motors**  
1379 Cross Creek Highway, Tallahassee, FL 32301

2003 INFINITI G35  
VIN: JNKCV51E93M006456

**National Motor Vehicle Title Information System Report**

Yes  No  **Title Brands**  
Yes  No  **Salvage Records**  
Yes  No  **Odometer Discrepancies**

More information available at  
<http://vin123.com/d31458c>

**SCAN** **SCAN**

View detailed motor vehicle information using a QR code scanning app on your mobile device.  
Need a code scanner? Visit [vin123.com/app](http://vin123.com/app)

**NMVTIS.gov**  
National Motor Vehicle Title Information System  
**AutoDataDirect, Inc.**  
US Patent Application No. 61389390

QR code stickers provide an innovative process to link consumers with vehicle sales data, technical information, photos, video and vehicle history reports through economical point of sale marketing.



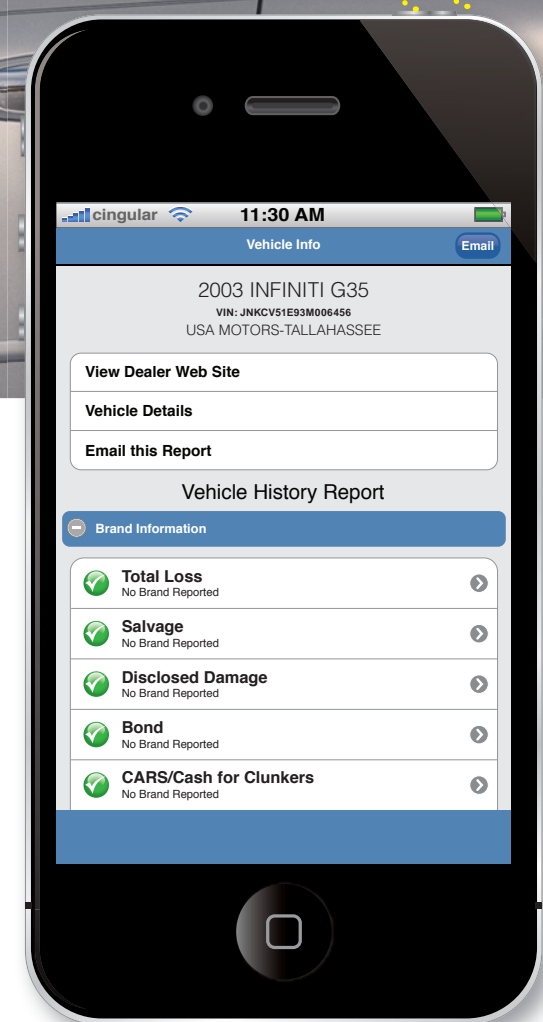
## Join the QRevolution!

### Enhance the sales process by:

- Increasing consumer involvement during and after business hours
- Providing the sales person with an innovative icebreaker leading to quality consumer interaction
- Delivering to the consumer sales data such as the dealer website, technical data, vehicle history, photos, and pricing information
- Supplying the dealer with lead generating abilities and tracking capabilities

"We've been surprised at how ready the customers are for this technology. We have seen customers take out their smartphones and scan the QR Code, which leads to quality interaction throughout the sales process."

— RC Hill, III / R.C. Hill Mitsubishi



After scanning the QR code on the vehicle, the customer is linked to a navigation page containing a Vehicle History Report and sales information specific to the vehicle and dealer.